



Asset / Database Management and Mailing Services

- ◆ Digital Asset Management
- ◆ Database Management
- ◆ Mailing Services

A high percentage of medium and large organizations need solutions to avoid the difficulty of database and asset management. MLI provides a plethora of solutions for control of all areas.

Our Asset Management systems allow you complete control of your digital and physical assets at the click of a mouse. You no longer have to search multiple computers – or multiple vendors – to figure out whether you have something.

MLI's Database Management solutions can provide a higher payback for your marketing and direct mail applications, generating higher sales with targeted customer needs and higher value products. Integrating our data warehouse into your relationship-basis solution dramatically increases the information flow between you and your customers.

Our Mailing Services take the guesswork out of the complexity of dealing with the U.S. Postal Service. Why simply apply stamps to envelopes, when you can send mail out for a fraction of the traditional cost?

MLI Integrated Graphic Solutions provides the tools to help you gain control of what you have and how you distribute it.